

# C-ID Descriptor

## Introduction to Communication Studies or Introduction to Communication Theory

### Descriptor Details

- **Descriptor Title:** Introduction to Communication Studies or Introduction to Communication Theory
- **C-ID Number:** 180
- **Units:** 3.0
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### General Description

A survey of the discipline of communication studies with emphasis on multiple epistemological, theoretical, and methodological issues relevant to the systematic inquiry and pursuit of knowledge about human communication. This course explores the basic history, assumptions, principles, processes, variables, methods, and specializations of human communication as an academic field of study.

### Prerequisites

No information provided

### Corequisites

No information provided

### Advisories

### Content

1. Foundations – Definitions and Context

2. History of Communication Study
3. Verbal and Nonverbal Communication
4. Basic Communication Theory
5. Basic Communication Research Methods
6. Specializations May Include:
  - a. Rhetoric
  - b. Forensics
  - c. Argumentation
  - d. Persuasion
  - e. Public Communication
  - f. Mass Communication
  - g. Interpersonal Communication
  - h. Group Communication
  - i. Intercultural Communication
  - j. Gender Communication
  - k. Organizational Communication
  - l. Oral Interpretation/Performance Studies
  - m. Communication Ethics
  - n. Family Communication
  - o. Emerging Specializations
    1. Health Communication
    2. New Technologies
    3. Computer Mediated Communication

## **Lab Activities**

## **Objectives**

*At the conclusion of this course, the student should be able to:*

1. Explain and apply the basic concepts of the field of communication.
2. Discuss the history of the study of human communication.
3. Critically discuss and write about human communication theories and events.

4. Compare and contrast the basic research methods for the evaluation of human communication phenomena.
5. Explain the contextual, cultural, and social foundations of human communication.
6. Demonstrate a basic knowledge of the specializations comprising the communication discipline.
7. Demonstrate an understanding of ethical perspectives in communication.
8. Summarize and explain an expanded world perspective that demonstrates an appreciation of the diverse range of individuals, communities, and viewpoints.

### **Evaluation Methods**

Quizzes and examinations, projects, oral and written assignments, class participation, and other outside assignments.

### **Textbooks**

Green, K. Fairchild, R. Knudsen, B. & D. Lease-Gubrud. Introduction to Communication. (Latest edition.) Minnesota State Colleges and Universities. (OER)

Paynton and Hahn. Introduction to Communication. (Latest edition.) LibreTexts. (OER)

Griffin et al. A First Look at Communication Theory. (Latest edition.) McGraw-Hill.

Wood, J., Communication Mosaics: An Introduction to the Field of Communication. (Latest edition.) Cengage.