

C-ID Descriptor

Multimedia Reporting

Descriptor Details

- **Descriptor Title:** Multimedia Reporting
- **C-ID Number:** 120
- **Units:** 3.0
- **Date of Last Revision:** 10/12/2017 04:44:05 PM PDT

General Description

This course will provide an introduction to multimedia storytelling with a journalism emphasis. Techniques that will be explored include use of video, photos, audio, animation, and text to convey interactive news and feature stories through the Internet and other electronic media. It also will include techniques in digital research, critical thinking, and synthesis.

Prerequisites

No information provided

Corequisites

No information provided

Advisories

No information provided

Content

- Storytelling techniques/writing
- Blogs
- Interactive social media
- Visual communication

- Copy editing
- Legal issues, including copyright
- Shoot and edit video for storytelling
- Create photo slideshow stories
- Record and edit audio for storytelling
- Digital research techniques and practice
- Assess digital media sources, including database

Lab Activities

- Audio Editing
- Video Editing

Objectives

At the conclusion of this course, the student should be able to:

- Construct news stories through blog and social media posts
- Produce news stories using audio and video
- Edit audio and video
- Interpret and apply legal issues to works created
- Assess digital storytelling strategies – Knowing when and how to use traditional print, audio, video, multimedia, other visual and social media
- Developing digital research strategies

Evaluation Methods

Reporting assignments/projects across multiple platforms

Quizzes/Exams

Critiques; peer critiques

Professional protocols (meeting deadlines, attendance, adherence to ethics)

Textbooks

Briggs, Mark. Journalism Next: A Practical Guide to Digital Reporting and Publishing.
CQ Press

Luckie, Mark. The Digital Journalists Handbook. CreateSpace

Briggs, Mark, et al. Journalism 2.0: How to Survive and Thrive. J-Lab

Levinson, Paul. New New Media. Allyn & Bacon