

C-ID Descriptor

Beginning Radio & Podcasting Production

Descriptor Details

- **Descriptor Title:** Beginning Radio & Podcasting Production
- **C-ID Number:** 125
- **Units:** 3.0
- **Date of Last Revision:** 9/17/2024 09:40:58 AM PDT

General Description

Introductory course in theory and application of audio production techniques for radio and podcasting. Students will gain a basic understanding of audio equipment in both live and pre-recorded broadcasting (podcasting). This includes recording equipment, mixers, digital audio production, radio program formats, broadcast writing and announcing skills.

Prerequisites

No information provided

Corequisites

No information provided

Advisories

No information provided

Content

Must include but not limited to the following:

- Overview of audio production for radio and podcasting, including microphones, mixers and recording equipment

- Use of music, voice, sound effects and script in commercials and promotions
- Scripting and editing techniques
- Basic production techniques for live (radio) and postproduction (podcasting).
- Basic vocal techniques
- Digital production techniques
- Telling a story using sound
- Radio formats, organization, terminology and workplace responsibilities
- FCC rules, copyrights and ethics
- Live broadcasting
- News broadcasting
- Conducting interviews
- Producing radio airchecks and podcasting demos
- Promotes content creation in relation to social justice, race/ethnicity, gender, class, sexual orientation, and ability

Lab Activities

No information provided

Objectives

- Demonstrate knowledge of digital audio equipment, by performing basic audio recording and editing tasks.
- Combine voice, music and sound effects in the creation of a radio production and/or podcasts suitable for airplay.
- Identify modern radio formats, podcasts, organization, terminology, and workplace responsibilities.

Evaluation Methods

- Written tests, quizzes and examinations covering production vocabulary, theoretical and practical application concepts.
- Production assignments and live exercises.

Textbooks

Dominick, Messere, Benoit, O'Donnell. *Modern Radio Production*. Cengage Learning

Nuzum, Eric, Newbem, George. *Make Noise: A Creators Guide to Podcasting and Great Story Telling*. Workman Publishing

William Richter. *Radio: A Complete Guide to the Industry*. Peter Lang Inc.